

CATEGORY 3: URBAN GARDENING – CREATIVE GARDENING IN THE CITY



ULREICH BAUTRÄGER GMBH (AT, 2018) FAVORITE JEWEL

“Favorite Jewel” in Neilreichgasse 3-5 is located on the edge of Vienna’s Favoriten district, where almost 10% of the Viennese population live. The company Ulreich Baurträger GmbH has lovingly restored and extended the formerly dull Gründerzeit house. As was the case in all projects, the focus was not only laid on a resource-saving and energy-efficient building refurbishment, but also on ecological greening. Completed in 2018, “Favorite Jewel” already today is a “glimmer of hope” in the district, which – serving as a green oasis in the densely populated living area next to a busy road – delights inhabitants and the whole neighbourhood alike. From the outside, nobody would guess the flowering surprise offered by the inner courtyard. Every free space has been used in an intelligent way and planned by the company Kreitl e.U. with big attention to detail: The façades are populated by climbing plants, a pergola covers the waste bins, there are plant boxes next to the bicycle parking, and the sand pit and the edges of the courtyard are fitted with flower beds. A herb bed invites visitors to engage in community gardening and there are allotments in the large garden of the inner courtyard and in the garden apartments. Garden benches invite visitors to chat and Insect hotels and nesting places for birds have been installed on the walls above the benches. All balconies and terraces, offering a view of the paradise of the inner courtyard, are greened. A special highlight are the roof terraces offering an all-round view of Vienna as well as a plant diversity for animals and humans alike.

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