

CATEGORY 2: USER-FRIENDLY GREEN AREAS AND GARDEN PROJECTS IN THE FIELD OF GASTRONOMY/THE HOTEL INDUSTRY & COMMERCIAL AREAS



RALF GENSICKE / DAIMLER AG (DE, 2018/19) ENVIRONMENT-ADVENTURE-PATH: BIODIVERSITY

Since the Year of Biodiversity in 2010, Mercedes-Benz in Gaggenau has been dealing with biodiversity. In the Rastatt-based plant part, lawn areas have been successfully redesigned step by step so that they have been awarded several times as a UN Decade Project. The intention in 2017 was to ecologically upgrade a further green area around the company restaurant, and this redesign involved locations rich in species and structures. On these locations, animals and plants identified by the "111 Species Basket" of the Land of Baden-Württemberg can be found today, whose population has decreased in recent years: low-nutrient habitats with sand and gravel offer animals and plants a living space as well as nutrition, thanks to which also wild bees find vegetation-free sand areas for nesting. A special care concept has been worked out together with landscape designers from the Naturgarten e.V., which focuses on the special needs of plants and is intended to ensure care in the long term. A social and sustainable benefit is generated thanks to their involvement of and providing of information to the voluntary nursing team, as well as by the information boards set up containing QR-codes connected via the web app www.umwelt-erlebnis-pfad.de. To ensure that employees can also escape work stress, different seating possibilities have been set up and already used nesting aids have been converted from old toolboxes to bird boxes by trainees.

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